



GREENSIGN

# Green COMMITMENT

---

Together – Unique – Green

NATURAL ENVIRONMENT  
SOCIAL COMMITMENT  
FUTURE SUSTAINABILITY

## NATURAL ENVIRONMENT SOCIAL COMMITMENT FUTURE SUSTAINABILITY

---

Our **GreenCommunity** is a collaboration of partners that carry sustainability in their DNA. We offer our hoteliers, restaurateurs and our partners the possibility to exchange on sustainable topics and to use the various advantages of our network.

Hotels that are certified with the GreenSign sustainability seal go through an elaborate certification process, concluding with an on-site audit. This transparency is equally as important when it comes to our partners within the **GreenCommunity**. Because of this, together with our advisory board, we have developed the following criteria to make sure that our partners live out sustainability in their hearts and soul.

To become a member of the GreenCommunity, you should fulfill at least half of the criteria in each field and be able to confirm this with good conscience.

# NATURAL ENVIRONMENT

- You offer a green, sustainable product or service which is produced with little to no emissions
- You make sure that throughout the production of your product, the negative impact on the environment is kept as low as possible
- You do not violate current environmental regulations
- You pay attention to fairness for people, animals and nature throughout the production process
- The entire value chain takes place saving water and energy
- Your product's quality is high and its lifespan is long
- Your product or its packaging is bio-degradable or recycled and can be recycled (Circular economy, for instance used paper or cardboards instead of plastic etc.)
- Your products are made from biological ingredients instead from chemical ones, and renewable resources are used whenever possible
- You make use of regional and/or seasonal materials/ingredients
- Throughout the production and transportation of your product, you prefer renewable energies and restrain from fossil fuels
- You encourage ecological behavior amongst your employees through trainings
- You are looking at trends and developments regarding sustainable options and implement these into your business

## SOCIAL COMMITMENT

- Your business creates added value for society and the GreenCommunity
- Your business model serves as a role model for others
- There are no unethical elements included in your production process, such as child labor
- Your product or service is humane (for instance, no use of electricity generated by nuclear power)
- You work with democracy and transparency (in the business and in society)
- Your staff's employment is shaped by quality and equality
- You speak out against discrimination and racism, and you take a stand for diversity, integration and equality at the workplace
- You offer fair wages and the income is fairly distributed among the employees
- A certain amount of your profit is donated to charitable organizations every year
- Your business records employee satisfaction and loyalty
- You work with other sustainable partners

# FUTURE SUSTAINABILITY

- You collect economic and financial data regularly and throughout the past, you have been able to observe financial growth
  - The longterm investment plan of your business pursues sustainable development
  - The jobs of your employees are stable and safe on a longterm basis
  - Your business has a good image and high client satisfaction
  - You publish a sustainability report on a yearly basis which is accessible and understandable by all employees and partners
  - Your sales prices are fair and solidary - no dumping prices
- 

**With our signature we confirm our compliance with the GreenCommitment.**

\_\_\_\_\_  
Place, date

\_\_\_\_\_  
Company stamp/Signature

## **GreenSign Institut GmbH**

Katharinenstraße 12  
10711 Berlin  
T +49 30 318 62 84 58  
info@greensign.de  
www.greensign.de