THE SUSTAINABILITY CERTIFICATION **FOR HOTELS**

TARGET GROUP

GREENSIGN HOTEL

The **GreenSign Institute** is a renowned certification company for corporate sustainability. Based on over 100 criteria, we assess the holistic sustainability of companies and act as a supporting partner in the ongoing development process.

MARKET LEADER Individual hotels IN GER Hotel groups **Apartments**

YOUR ADDED VALUE



CERTIFICATION PROCESS

- 1. Submission of application
- 2. Self-evaluation
- 3. Audit

CORE AREAS

- 1. Management & Communication
- 2. Environment (Energy, Water, Waste)
- 3. Biodiversity & Cultural Heritage
- 4. Purchasing
- 5. Regionality & Mobility
- 6. Social Responsibility
- 7. Quality Management & Sustainable Development
- 8. Economic Responsibility

Your CO₂ Footprint from us with myclimate





CATALOG OF CRITERIA

Based on frameworks: ISO 14001, ISO 26000, EMAS, 17 SDGs

The GreenSign Hotel certification **GSTC** is GSTC recognized

OUR LEVEL SYSTEM



up to 20%



20-49%



50-69%



70-89%



90-100%

More info now











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